

Grade 5 STEMterprise

Vocabulary List



Match the word to the definition.

Business Basics

- Fixed
- Profit
- Variable
- Entrepreneur
- Budget
- Target market

	A person who starts and runs a business
	The money a business makes after expenses are paid
	A plan for managing income and expenses
	Costs stay the same
	Costs that change based on production
	Group of customers a business aims to sell to

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Agriculture and Food Sources

- Locally sourced ingredients
- Grain
- Sustainable farm
- Technology used in farming
- Farm - to - table

	Ingredients grown or produced nearby
	Drones for crop monitoring, sensors for monitoring machines, moisture, soil health; auto steer, GPS, etc.
	Food that goes directly from the farm to the consumer
	A plant or plant product that is grown and harvested
	A farm that protects the environment including the soil, air and waterways to grow healthy grains today and for the future

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Marketing and Sales

- Advertisement
- Logo
- Brand
- Market research
- Social media marketing

	To understand customer preferences and improve business strategies
	The image and identity of a business
	Promoting a business on platforms like Instagram or TikTok.
	A message designed to persuade people to buy a product.
	A symbol or design that represents a business.

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Financial Literacy

- Revenue
- Gross income
- Break even point
- Net income
- Financial plan
- Loan

	Total money a business earns before expenses
	Earnings after expenses
	Total earnings
	The point where the total revenue equals the cost
	A strategy for managing money in a business
	Money borrowed that must be repaid with interest

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Science and Food Sustainability

- Biodiversity
- Pollination for food production
- Composting
- Climate change
- Sustainability

	This process helps plants reproduce to grow seeds and flowers which then create grains, fruits and vegetables.
	Breaking down waste into nutrient- rich soil or fertilizer.
	The variety of living things in an environment
	Leads to droughts, floods, and unpredictable weather which impacts farmers ability to grow food.
	Avoiding using up our natural resources to maintain ecological balance